Social Media Presentation

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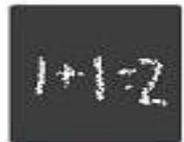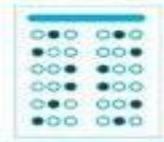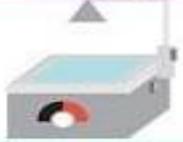Assistant Director of Special Education
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My kids know more about the internet than I do...

NUMBER OF YEARS IT TOOK FOR EACH PRODUCT TO REACH 50 MILLION USERS

Automobile	Telephone	Electricity	Credit Card
62 years	50 years	46 years	28 years
Television	ATM	Debit Card	Internet
22 years	18 years	12 years	7 years
PayPal	YouTube	Facebook	Twitter
5 years	4 years	3 years	2 years

Pokemon GO - 14 DAYS!!!

How children are using the internet...

- Each day Facebook users spend 10.5 billion minutes (almost 20,000 years) online, on the social network.
- There are approximately 58 million Tweets sent per day.
- About 350 million photos are uploaded to Facebook each day.
- 95% of teens ages 12-17 are using internet. 26% are using twitter, and 11% are on instagram.
- Students who used social networking sites while studying scored 20% lower on tests and students who used social media had an average GPA of 3.06 versus non-users who had an average GPA of 3.82.

- 88% of private sexual images have been stolen by pornography websites and posted to social media sights.
- 29% of relationships involving a sex crime were initiated on a social networking site.
- 25% of teens between ages 11-17 have forwarded a "sext". 68% of girls were asked to send a picture, whereas 42% of boys have been asked to send pictures.
- Teens are willing to meet with strangers: 16% of teens considered meeting someone they've only talked to online and 8% have actually met someone they only knew online.
- 75% of children are willing to share personal information online about themselves and their family in exchange for goods and services.

Internet use by young children is increasing...

- The pace with new technology: SIX year olds are as digitally advanced as TEN year olds were just three years ago!!
- General Browsing:
  - In 2013, 46% of 10 year olds used the internet for general browsing, in 2016, 48% of 6 year olds used the internet for general browsing
- Instant Messaging:
  - In 2013, 31% of 10 year olds used the internet for instant messaging, in 2016, 32% of 6 year olds used the internet for instant messaging
- Social Media:
  - In 2013, 32% of 10 year olds used social media, in 2016, 26% of 6 year olds use social media

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Key Life Moments

Children

Age 3-4
1% own a mobile phone, 16% own a tablet, 0% have a social media profile

Age 5 – 7
67% of children are online.
Average time spent per week: 8 hours 42 minutes
3% have a social media profile
Children start to browse internet for school work and general browsing

Under 10
Internet use limited to gaming, streaming video and TV and video calling

Age 8 – 11
90% of children are online, 49% own a tablet
Average time spent per week: 12 hours and 54 minutes
56% play games online, 12% against people who they've never met

Age 10 - 11
Phone ownership rises from 21% to 43%,

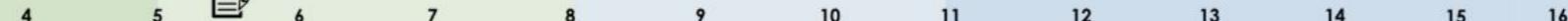43% of 11 year olds have a social media profile and are messaging, sharing and liking throughout the day

Age 12 - 13
Phone ownership rises from 50% to 74%
74% of 13 year olds have a social media profile

12-15
98% of children are online
Average time spent per week: 20 hours and 6 minutes
27% play games against people they've never met

Secondary school children use an average of 5 social networks

Learn to read & write

Start Secondary school

4   5   6   7   8   9   10   11   12   13   14   15   16

Parents

Age 3-4
55% of parents think the benefits of the internet outweigh the risks
10% think their child knows more about the internet than they do

Age 5-7
35% of parents have never spoken to their children about managing risks online
4% never supervise online access and use

Under 10
Parental concern is limited to sexual content, inappropriate content, violent content and strangers/grooming

Age 8-11
68% of parents think the benefits of the internet outweigh the risks
41% think their child knows more about the internet than they do
34% are concerned about their child being bullied through their mobile phone

Age 10-13
Parental concerns around online bullying increase

Age 5-15
42% of parents have no awareness of content filters

Age 5 – 15
16% of parents have never spoken to their child about managing risks online

Age 12-15
8% of parents do nothing to regulate or monitor their child's activity online

Source: 2016 OFCOM Children and parents: media use and attitudes report, 2013 Cybersafe Report

New Pressures for the digital age

- "FOMO" - Fear of Missing Out
  - Lauren Seger-Smith, CEO of Kidscape "The pull to be part of the "in" crowd is strong and as a parent it can be easy to forget how that felt at 10, 11, 12 and some of the associated risks. In the online world that can include pressures to share personal images that a child might think will improve their social status."
- Selfies and Mental Health
  - Dr. Linda, Psychologist and Internet Matters Ambassador "The selfie phenomenon is like having a mirror following your around 24 hours a day. And not just following you, but giving you a minute by minute account of friends, peers, and celebrities."
- Social Media and Self-Esteem
  - Katie Collett, The Diana Awards "Many young people revealed that they would delete a selfie they've posted if it didn't get enough "likes" and some told me that getting fewer than 50 "likes" would make them feel upset and even "ashamed of myself.""

Technology can affect children's development

- Sleep cycles are affected by blue light from screens
- Screen-based entertainment increases central nervous system arousal
- Millenials are more forgetful than OAP's
- One study found that the more distracted you are the less able you are to experience empathy
- Having to deal with inappropriate:
  - Content - violent, pornographic, racist/hateful, marketing
  - Contact - harassment, grooming, ideological persuasion, personal data misuse
  - Conduct - cyberbullying, sexting, sexual harassment

The Secrets Kids Keep on Their Phones

https://www.youtube.com/watch?v=7EgInbzpV-0

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SECRET TEXTING CODES YOUR KIDS COULD BE USING

LMIRL - Let's Meet In Real Life
Broken - Hung Over
CU46 - See you for sex
DOC - Drug Of Choice
NIFOC - Naked in front of computer
GNOC - Get Naked On Cam
GYPO - Get Your Pants Off
IWSN - I Want Sex Now
53X - Sex
LH6 - Let's have sex
TDTM - Talk Dirty To Me
8 - Oral sex
SUGARPIC - Suggestive or erotic photograph
IPN - I'm posting naked
PAL - Parents Are Listening
PAW or PRW - Parents Are Watching
PIR - Parents In Room
POS - Parents Over Shoulder
9 and CD9 or "Code 9" - parents are nearby
99 - Parents are gone
KPC - Keeping Parents Clueless
MOS - Mom Over Shoulder
P911 - Parent Alert or Parent Emergency
WTTP - Want to trade pictures?
KOTL - Kiss on the lips
PRON - Porn
420 - Marijuana
ZERG - To gang up on someone
AF - As F**k
WTF - What The F***
WUF - Where You From

WYCM - Will You Call Me?
WYRN - What's Your Real Name?
Q2C - Quick To Cum
RU/18 - Are You Over 18?
RUMORF - Are You Male OR Female?
RUH - Are You Horny?
S2R - Send To Receive
MPFB - My Personal F*** Buddy
NALOPKT - Not A Lot Of People Know That
MOOS - Member Of The Opposite Sex
MOSS - Member(s) Of The Same Sex
MorF - Male or Female
C-P - Sleepy
F2F - Face-to-Face, a.k.a. FaceTime
HAK - Hugs And Kisses
ILU - I Love You
IWSN - I Want Sex Now
J/O - Jerking Off
KOTL - Kiss On The Lips
KFY -or- K4Y - Kiss For You
459 - I love you
ADR - Address
AEAP - As Early As Possible
ALAP - As Late As Possible
ASL - Age/Sex/Location
143 - I love you
182 - I hate you
1174 - Nude club
1337 or L337 - Leet, a coded alphabet
KMS - Kill Myself
KYS - Kill Yourself

Refers to a Butt   Refers to Penis   Refers to Masturbation   Refers to Intercourse

What Apps Should I Know About?

Parental Warning:

Parents should carefully monitor their children's activity on these popular social media apps and games.

Whisper

Skout

Grindr

Omegle

Tinder

Chat Avenue

Chat Roulette

Wishbone

Live.ly

Musical.ly

Paltalk

Yubo

KiK

Hot or Not
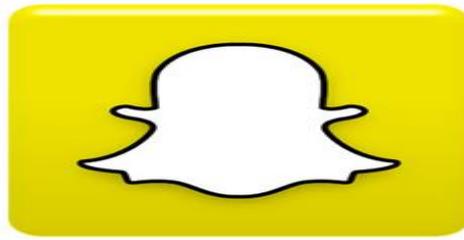
Down

Tumblr

Games:

Fortnite

Minecraft

Discord

You Tube

● You might think YouTube would be the granddaddy in this bunch, but you'd be wrong. YouTube is wildly popular with teens and tweens, who visit it at a level that has almost doubled in the past three years. YouTube has added a strong influencer and vlogger base to what was once primarily a passive content consumption website, and the teens love it.

● In 2018, YouTube became the most popular social app among American 13- to 18-year-old teens.

Snapchat

Snapchat is an app that allows users to send photos and videos that disappear from view within 10 seconds after they're received. It's rated ages 12+. Some kids are using the app to send racy pics because they believe the images can't be saved and circulated. But it turns out that Snapchat pics don't completely disappear from a device, and users can take a screenshot before an image vanishes in the app. And while recent studies revealed that "sexting" (sending sexual messages and images, usually via text message) is not as popular as parents had feared, "disappearing photo" apps like Snapchat might embolden kids to send more explicit photos and texts than they would have before through traditional texting.

Privacy, sexting, and screenshot saving have posed some issues for Snapchat, but it remains one of the hottest apps with teens.

Snapchat is available for download on mobile devices only.

Instagram

Facebook may have ruled social photo-sharing on the web, but Instagram arguably rules over it on mobile devices.

Although Instagram doesn't openly share how many of its users are teens, it's not all that hard to see that this mobile social platform is filled with them.

The app is rated 13+ and may be slightly tamer than Tumblr, but users can still find mature or inappropriate content and comments throughout the app (there is a way to flag inappropriate content for review). "Trolls" — or people making vicious, usually anonymous comments — are common. A user can change the settings to block their location or certain followers, but many users are casual about their settings, connecting with people they don't know well or at all.

You can connect to your Instagram account through your computer, Android, or iOS device.

Whats App

- Lots of kids still use [Facebook Messenger](#) on their phones to get in touch with their friends, but Facebook also owns another messaging app called WhatsApp.

- WhatsApp has more than 1 million monthly active users as of late 2017, and they're not just using the texting feature. WhatsApp also lets you post status updates, send video, share your location, and make voice and video calls over the internet.

- The platform is completely isolated from Facebook, so teens don't need to worry about the two overlapping.

- WhatsApp is compatible with Android phones, iPhones, Macs and Windows computers.

Kik

Like WhatsApp, Kik has become an insanely popular messaging app for teens who like to chat with their friends. It's just one of the other fast and intuitive messaging apps used as an alternative to SMS texting, requiring only a username rather than a phone number.

The app is rated ages 17+, but there is no age verification so anyone can download it. Like some other instant messenger apps, Kik allows your teen to connect with others using just a username (rather than texting from her phone number). But it begs the question: Should teens be texting with people beyond their phone contacts?

In Kik, you can communicate with the world through a chat interface.
If you take a look on Instagram, you'll notice that a lot of profiles list Kik usernames in the bios so that other Instagrammers have some way to contact them privately.

Kik works with Android, iOS, Amazon, and Microsoft mobile devices.

Voxer

This walkie-talkie PTT (push-to-talk) app allows users to quickly exchange short voice messages. They can have chats going on with multiple people at a time and just have to tap the play button to hear any messages they receive. Although it largely has an adult following, including some people who use it for their job, it's becoming popular among teens who enjoy its hybrid style of texting and talking. Hurtful messages from cyberbullies can be even more biting when they're spoken and can be played repeatedly. Surprisingly, the app is rated ages 4+ in the App Store.

Telegram

- Telegram is interesting because it does a lot more than a typical texting app, and it's completely free with zero advertisements.

- All the texts and phone calls are encrypted through Telegram, and you can send absolutely any file type you want — even large ones up to 1.5 GB. This is unique to most messaging apps that support image and video files.

- The messages are synced across all supported devices because the messages and files are stored in the cloud. You can delete texts whenever you want and make secret chats that dissolve messages on a timer.

- You can address up to 5,000 of your closest friends in one single group message.

- IOS, Android and Windows Phone users can install Telegram, as can those on Windows, Mac, and Linux platforms. The web version lets you access Telegram from any computer without installing the software.

Tumblr

Many children and young teens are also active on this 17+ photo-sharing app. It can also be used for sharing videos and chatting. Common Sense Media says Tumblr is "too raunchy for tykes" because users can easily access pornographic, violent, and inappropriate content. Common Sense also notes that users need to jump through hoops to set up privacy settings — and until then, all of a user's photo and content is public for all to see. Mental health experts say that Tumblr can be damaging to adolescents' mental health because it tends to glorify self-harm and eating disorders.

AskFM

This app allows users to interact in a question-and-answer format — with friends, peers, and anonymous users alike. The app is rated ages 13+ and is most popular in Europe but is catching on in the U.S. Some kids have used the app for hurtful cyberbullying that has been linked to suicides, including the death of 12-year-old Rebecca Sedwick of Florida. British schools have sent home letters calling for students to stop using ask.fm because of its use in several cyberbullying incidents there, and its loose regulation and lack of monitoring. In response to the uproar in the U.K., the site added a button where users can report abuse, but some parents feel it's too little, too late. Check out Webwise's Ask.fm Guide for Parents and Teachers.

Houseparty

Houseparty is a video chatting app that's pretty open. Friends can communicate with each other through live video and texts in chat groups. There's no screening and the video is live, so there's nothing to keep kids from inappropriate content. Users can send links via chat and even take screenshots. There's also nothing keeping friends of friends joining groups where they may only know one person.

Vine

Vine is Twitter's mobile app that allows users to shoot and share short loops of video (6 seconds or less). It's rated 17+, but children and teens are still downloading it. As with any multimedia app, the content on Vine runs the gamut from naughty to nice. "With the most basic creative searching, kids can find nudity, sex, drug use, offensive language, hardcore sexuality, and more," Common Sense Media says in its review of the app. "While there are plenty of cute, fun videos, even adults might be shocked at some of the things they find."

Whisper

This 17+ app's motto is: "Share Secrets, Express Yourself, Meet New People." It has a similar feel to the now-defunct PostSecret app, which was discontinued shortly after its release because it filled up with abusive content. Whisper lets users set up anonymous accounts to make their messages or confessions overlap an image or graphic (similar to e-postcards), which other users can then "like," share, or comment on. While it allows for creative expression, it can also take overly personal content viral. The app also shows a user's location. Although the app is geared toward older teens and adults, younger children are finding their way to it. A 12-year-old girl in Washington was reportedly raped by a 21-year-old man who met her on Whisper.

Look

Look is a free video messaging app. Users can send video (of course), test, emojis and gifs. They can also draw on and use filters on their videos. With Look, strangers can message kids pretty easily, and because there are no content filters, kids can come across inappropriate content. <u>Users</u> have reported cyberbullying activity and have found it difficult to delete their accounts.
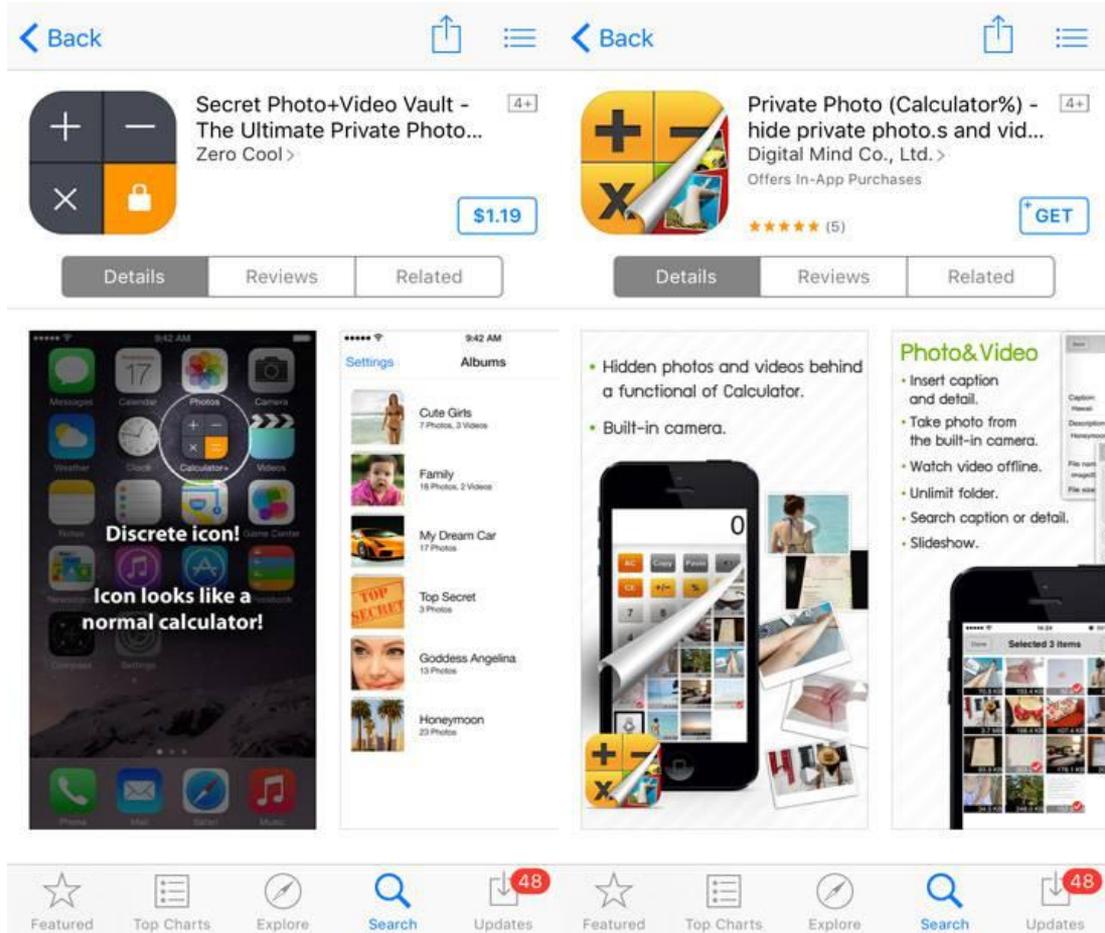
Jailbreak Programs

These aren't social media apps — and they're confusing — but you should still know about them (especially if you have a tech-savvy teen or have had to take away your child's mobile phone privileges because of abuse). "Jailbreaking" an iPhone or "rooting" an Android phone basically means hacking your own device to lift restrictions on allowable applications — meaning, the user can then download third-party apps not sold in the App Store or Google Play store (read: sometimes sketchy apps). It's hard to say how many teens have jailbroken their mobile device, but instructions on how to do it are readily available on the Internet. Cydia is a popular application for jailbroken phones, and it's a gateway to other apps called Poof and SBSettings — which are icon-hiding apps. These apps are supposedly intended to help users clear the clutter from their screens, but some young people are using them to hide questionable apps and violent games from their parents. Be aware of what the Cydia app icons look like so you know if you're getting a complete picture of your teen's app use.

Decoy Apps

A decoy **app** is what it sounds like; it's a mobile

app designed for the purpose of hiding something.

Decoy **apps** are also called **vault**, secret, and

ghost apps and make it tough for parents to know

whether or not their kids are taking and sharing

risky photos with peers since the **apps**

are disguised as an everyday **app**

What about Facebook and Twitter?

Do all these new social media apps mean that Facebook and Twitter are in decline? A 2013 survey by Pew Internet found that U.S. teens have "waning enthusiasm" for Facebook — in part because their parents and other adults have taken over the domain and because their peers engage in too much "drama" on the site. But Facebook still remains the top social media site among U.S. teens, who say that their peers continue to stay on the site so they don't miss anything happening there. Your child may keep a profile on Facebook but be much more active on newer platforms.

Meanwhile, Twitter use is rising among teens. The 2013 Pew survey found that 24 percent of online teens are on Twitter, up from 16 percent in 2011.

Fortnite...

Parents are being warned to monitor their child's online activity even more vigilantly after 24 New Jersey men were arrested for trying to attract minors for sex using popular video games like *Fortnite* and *Minecraft*. Both games do include some kind of direct message feature that allowed each of the men to communicate with their potential victims.

There is a subtle difference between the danger posed by an online game like *Fortnite* in particular versus regular texting apps. By using the game, predators are able to develop a rapport with victims based on a very common and highly popular interest. Given that around 125 million people actually play *Fortnite,* it has the potential to become a new breeding ground for predatory behavior.

What's the right age to give my kid social media?

- That's actually the wrong question!
- Governments answer:
    - The Children's Online Privacy and Protection Act (COPPA), which has been in effect since 2000, protects the private, identifying information about children under age 13.
- Questions to ask yourself:
    - What are their social skills like?
    - How well do they obey the rules?
    - Is he/she trustworthy?
    - Are they 13?
    - Have you had direct and frequent conversations about awkward things? (the big 3 sexting, pornography, and sexual predators)

What can we do??? Take it Slow, Let them Grow!!

- If your primary purpose for a phone is safety, consider a flip phone (yes they still make them)
- If you already gave your child a smartphone, you can restrict their access to social media and turning off their data plan
    - Video for Iphone:
      https://www.internetmatters.org/parental-controls/devices/apple-iphone/
    - Video for android:
      https://www.internetmatters.org/parental-controls/devices/android-smartphone/
- Be equally careful about giving your child an iPad or tablet - can still access social media (even on the computer)
    - https://support.apple.com/en-us/HT201304
    - https://www.internetmatters.org/parental-controls/smartphones-and-other-devices/

Apps To Monitor Your Child's Use

- MobSafety Ranger Browser
- DinnerTime
- Famigo
- VideoMonster
- Canary – Teen Safety
- Qustodio
- Avira Social Network Protection
- ContentWatch Net Nanny 7

Questions/Comments

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